



SANTA CRUZ VALLEY NATIONAL HERITAGE AREA

# 2025 By the Numbers

## Leveraging Resources & Extending Capacity

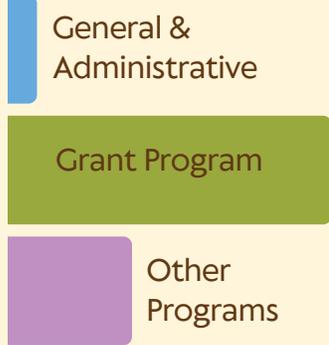
### Revenue

**\$1.21M** Total Revenue



### Expenses

**\$1.19M** Total Economic Impact



### Grants Disbursed

**\$169k**

Awarded to

**16** Local nonprofit projects



**We couldn't do it without you!**

### Volunteers

**1,075** Volunteers

**4,272** Volunteer Hours

**88** Partners

## Educating Current & Future Generations

**114,368**

Total People Engaged in Educational Activities & Outreach

**51,200**

Quantity of Educational Material Distributed

**287**

Educational Events, Field Trips, Tours, Workshops, Presentations, & Forums

**23,117**

Digital Engagement (social media followers, video views, website visits)

## Creative Placemaking & Placekeeping

**4** Community Enhancement, Historic Preservation & Collections Projects



**667** Acres Restored



**3** River Clean-ups



**11** New Passport Stamp Locations



**10.5** Tons of Trash Collected



Unaudited. All totals include NHA-funded projects)

Learn More at [SantaCruzHeritage.org](http://SantaCruzHeritage.org) or Phone 520-214-5007